

EXECUTIVE MASTER BLACK BELT™



Executive MBB

INNOVATION

EXECUTION

An Exclusive Offering From The
Dr. Mikel J. Harry Six Sigma Management Institute
Scottsdale, Arizona



VICTORY CHALLENGE

Today's executives are faced with ever changing business needs and circumstances. The top challenges for business improvement leaders include enhancing the customer's experience, driving higher levels of employee engagement, as well as developing a workforce of world-class leaders, just to highlight a few of the crucial imperatives.

To tackle these imperatives, an enterprise must focus on the creation of value in every aspect of the business relationship. When this occurs, the net effect is not only more business, but better business – for the customer and provider. Clearly, this is today's challenge.

To realize victory in business means that the leadership of an organization must continually focus on improving the quality of their business – not just producing higher quality products and services.

This is the mission of an Executive Master Black Belt.



THE MISSION

An EMBB candidate will learn new methods and skills to integrate and apply proven improvement strategies, tactics and methods into the daily operations of a business.



THE RESULTS

The EMBB candidate will discover how to design and drive value-centric change in mid-sized and large-scale organizations from the top-down or bottom up.



PROGRAM DESCRIPTION

The Executive Master Black Belt (EMBB) training and certification program is designed to prepare existing Lean Six Sigma Black Belts and Master Black Belts for leading, expanding and sustaining an *Integrated Continuous Improvement* program. Of course, the aim of this initiative is to make substantial improvements in the core processes of a business enterprise.

The EMBB program will provide you with the human and technical skills that are essential to design and launch a highly successful business improvement campaign – driven from the top-down or bottom-up. You will also learn the knowledge and skills that are needed to sustain the gains over time.

The EMBB program is 3 weeks (15 days) in total duration, The program is comprised of two main elements; namely, the live classroom component (5 days) and the laboratory experience (10 days).



MODULE 1

The first week of your EMBB training is delivered in a classroom. Through class interactions, exercises and case studies, you will have the incredible opportunity to work learn from the Master of Six Sigma, Dr. Mikel Harry.



MODULE 2

During the last two weeks, you will complete a series of challenging laboratory assignments. You will also work with your respective team members via the Internet to unite the project pieces in a highly synergistic way.



PROGRAM ENROLLMENT



Step 1: APPLICATION. The EMBB training program is highly exclusive and represents the ultimate credential in the field of business process improvement. To apply for program admittance, you must first complete the online EMBB program application form.



Step 2: ACCEPTANCE. The EMBB Program candidates will be selected by Dr. Harry. Only those with solid credentials and meaningful project experience will be considered for enrollment. The acceptance criteria is based on your admission form, resume and references, as well as a personal interview with Dr. Harry (should need be).



Step 3: ENROLLEMENT. Upon acceptance into the EMBB Training and Certification Program, you are then eligible for class enrollment. Contact Don Drury for details and questions. Following this, Don will put you in contact with Sandy Harry, EMBA to fulfill your tuition requirement.



For Details:
Don Drury
1-214-937-9409
spfprocess@gmail.com



PROGRAM INSTRUCTOR



Dr. Harry has been widely recognized in many of today's notable publications as the Co-Creator of Six Sigma and the world's leading authority within this field. His book entitled *Six Sigma: The Breakthrough Management Strategy Revolutionizing the World's Top Corporations* has been on the best seller list of the Wall Street Journal, New York Times, Business Week, and Amazon.com. Dr. Harry has been a consultant to many of the world's top CEOs, such as Jack Welch, former CEO and Chairman of General Electric Corporation. Dr. Harry has also been a featured guest on popular television programs, such as the premier NBC show *Power Lunch*. He is often quoted in newspapers like *USA Today* and interviewed by the media, such as *The Economic Times*. In addition, Dr. Harry has received many distinguished awards in recognition of his contributions to industry and society.

“We then brought in Mikel Harry, a former Motorola manager who was running the Six Sigma Academy in Scottsdale, Arizona. ... I canceled our usual golf outing—a symbolic gesture if there ever was one—so that 170 of us could listen to Harry talk about his program ... Harry's presentation succeeded in capturing our imagination. I sensed [Six Sigma] was a lot more than statistics for engineers ... At Six Sigma's core is an idea that can turn a company inside out, focusing the organization outward on the customer.”



Jack Welch
Former CEO, General Electric



Gregory Watson
Former President, American Society for Quality

“Mikel Harry's innovation of the Breakthrough Strategy has taken quality into America's boardrooms.”



PROGRAM CERTIFICATION

The Dr. Mikel J. Harry® brand is a internationally recognized mark of distinction. Owing to this; and the long heritage of Six Sigma, the EMBB certification is a highly credible authentication of your business improvement leadership and technical skills. Through this certification, you will be able to create significantly higher levels of value for your business as well as yourself.



The Dr. Mikel J. Harry **Victory Medal** is awarded to those EMBB graduates that exhibit exceptional performance during the course of their program training and certification. This medal may be worn to business events, signifying you as being among the best of the best.



“Quality Digest recently had the opportunity to spend a few hours with Mikel Harry, who’s widely considered the foremost expert – if not inventor – of Six Sigma as we know it today.”

Quality Digest Magazine



PROGRAM CONTACTS

To learn more about the EMBB Training and Certification Program, please contact:

Don Drury

Director, Special Programs

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Executive Master Black Belt™

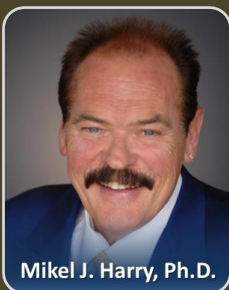
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The Ultimate Credential in Business Improvement Leadership

The EMBB training and certification program is exclusively offered by Dr. Mikel J. Harry, Co-Creator of Six Sigma, National Best Selling Author, Consultant to the World's Top Executives, Industry Thought Leader and Foremost Expert on Six Sigma.

Visit Website

Brochure Contact



Mikel J. Harry, Ph.D.

“Our deep level of commitment to your success is at the forefront of our guiding values. Through your victory, we reign supreme in the never ending battle for business improvement. To this end, we look forward to serving you and satisfying the needs of your business.”

Mikel J. Harry, Ph.D.
Chief Executive Officer
Six Sigma Management Institute